



The Struggle

Description

Ben Horowitz's book *The Hard Thing About Hard Things*, is the most recommended book on our Leadership Podcast. The most powerful passage in the entire book describes "The Struggle".



The Struggle is when you wonder why you started the company in the first place.

The Struggle is when people ask you why you don't quit and you don't know the answer.

The Struggle is when your employees think you are lying and you think they may be right.

The Struggle is when food loses its taste.

The Struggle is when you don't believe you should be CEO of your company.

The Struggle is when you know that you are in over your head and you know that you cannot be replaced.

The Struggle is when everybody thinks you are an idiot, but nobody will fire you.

The Struggle is where self-doubt becomes self-hatred.

The Struggle is when you are having a conversation with someone and you can't hear a word that they are saying because all you can hear is The Struggle.

The Struggle is when you want the pain to stop. The Struggle is unhappiness.

The Struggle is when you go on vacation to feel better and you feel worse.

The Struggle is when you are surrounded by people and you are all alone. The Struggle has no mercy.

The Struggle is the land of broken promises and crushed dreams. The Struggle is a cold sweat. The Struggle is where your guts boil so much that you feel like you are going to spit blood.

The Struggle is not failure, but it causes failure. Especially if you are weak. Always if you are weak.

Most people are not strong enough.

Every great entrepreneur from Steve Jobs to Mark Zuckerberg went through The Struggle and struggle they did, so you are not alone. But that does not mean that you will make it. You may not make it. That is why it is The Struggle.

The Struggle is where greatness comes from.

From: *The Hard Thing about Hard Things*

Ben Horowitz

Founding Partner: Andreessen Horowitz VC

Category

1. Lessons from the Journey

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Author

jcastelli